



Online Banking: Building Citizens Awareness

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Cyber Crime Impact

“ SHOCKING SCALE: NUMBER OF VICTIMS

1 MILLION+ VICTIMS A DAY

EVERY DAY THERE ARE TWICE AS MANY CYBERCRIME VICTIMS AS NEW BORN BABIES



50,000

VICTIMS EVERY HOUR



820

VICTIMS EVERY MINUTE



14

VICTIMS EVERY SECOND



7/10

69%

69% of adults have experienced cybercrime in their lifetime. Compared to the 2010 survey, there has been a 3% rise in overall cybercrime

589 MILLION

Cybercrime has affected 589m people in just 24 countries - equivalent to 9% of the entire population of the world



65%

Among all cybercrime victims surveyed, nearly two thirds have fallen prey in the past 12 months alone - a total of 431m adults in 24 countries



431 MILLION

The total number of cybercrime victims in the past 12 months is greater than the entire populations of USA & Canada (347m) or Western Europe (400m)

348
MILLION
IDENTITIES
EXPOSED



594
MILLION
AFFECTED BY
CYBERCRIME
GLOBALLY

“
CONSUMERS AROUND THE
WORLD LOST AN AVERAGE
OF 21 HOURS AND \$358
PER PERSON OVER THE
PAST YEAR DEALING
WITH ONLINE CRIME
”

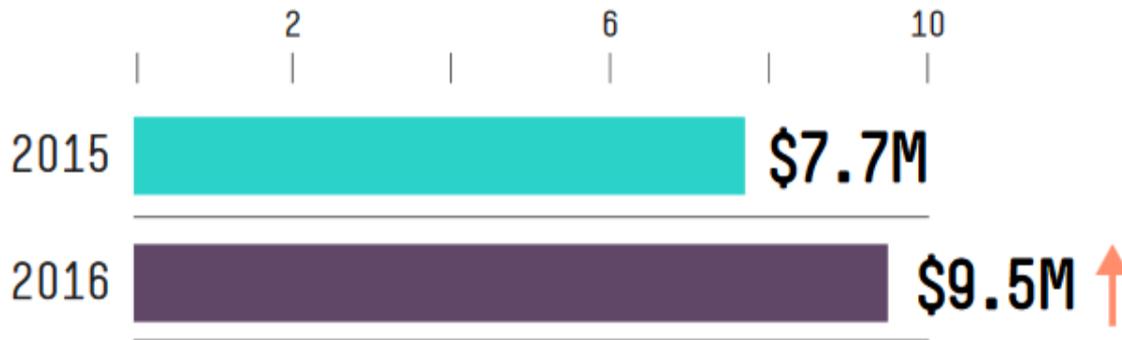
One in three do not have a password on their smartphone or desktop computer at all!



Of those using passwords, less than half of consumers “always” use a secure password.

Hewlett Packard Enterprise sponsored research across 6 countries, 237 companies, and 1278 interviews with security and IT professionals.

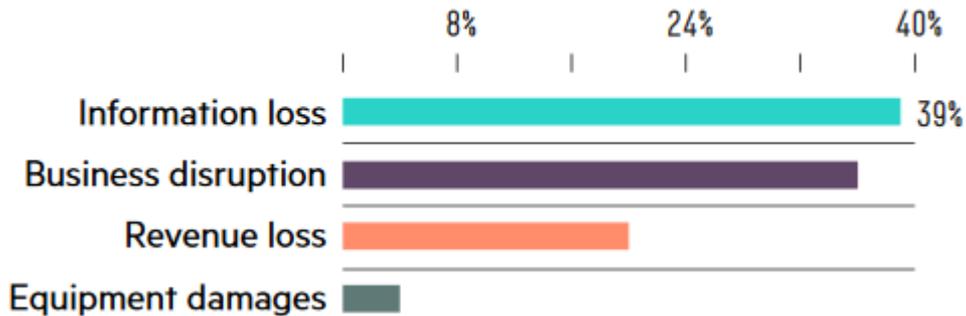
Average annual losses per company **worldwide:**



Ransomware attacks
average cost per incident:

\$156,900

The top 4 consequences of cyber crime:



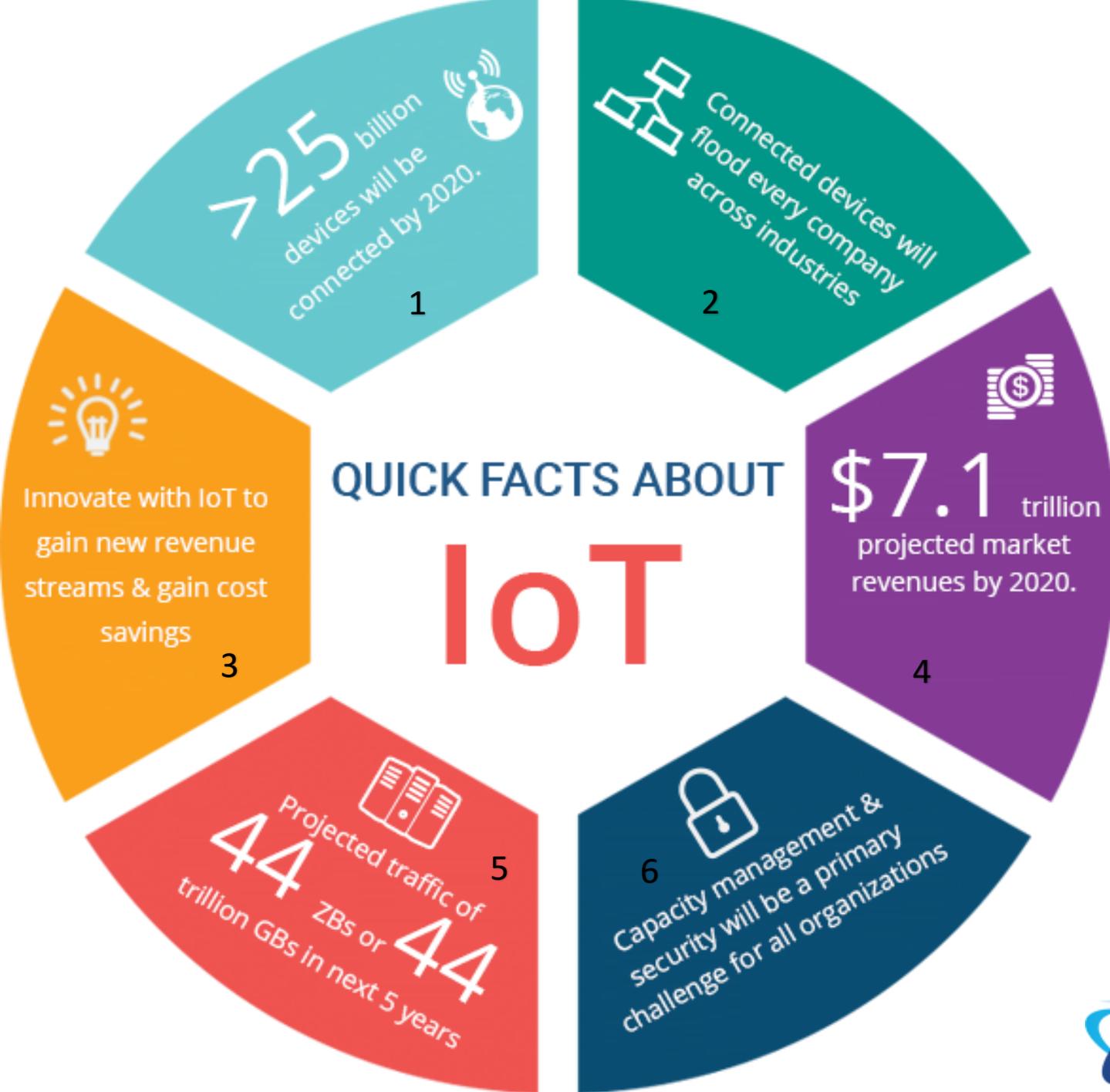
Stolen user credentials
average cost per incident:

\$232,410

HOW DID WE GET HERE?



- THE INTERNET OF THINGS



Why You Should Not Ignore the Internet of Things?

Electronic Transactions Act

- 2007
- Expecting to revolutionize the way business is done in Jamaica
- Allows agreeing parties to exchange documents online

Transition:

Brick & Mortar to **Cyber**



**Online
Living**



Customers Driven Online



- Expense of person-to-person service
- Competitive innovation
- Anytime Banking

NEWS

IoT attacks could bring real-world damage

Cyber experts warn that lax security of billions of new networked internet of things devices will create a target-rich environment that could have devastating consequences.

By [Kenneth Corbin](#) |

Freelance Writer, CIO

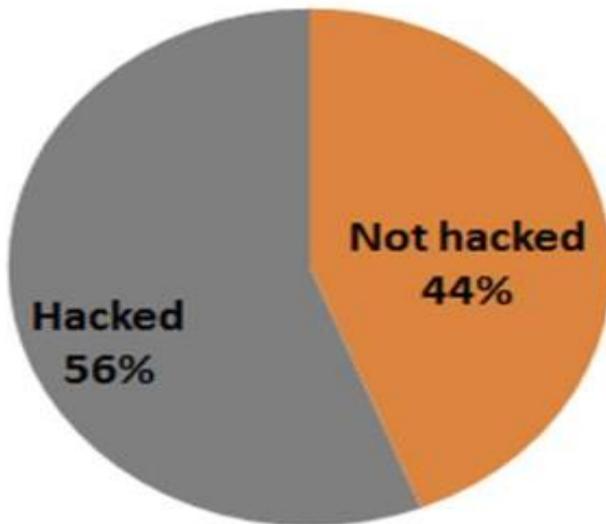
Nov 18, 2016 11:39 AM PT

Mobile APP Under Attack: PAID

Top 100 Paid Apps

(n=100 per O/S)

Apple iOS



Android



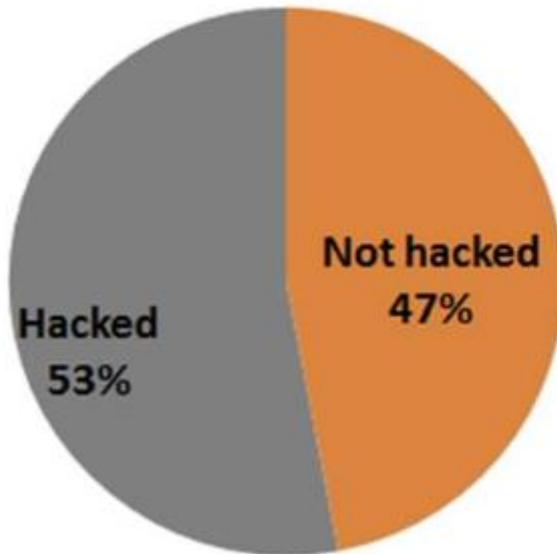
Exhibit 1 Based on identifying and reviewing hacked versions of top iOS and Android apps from third-party sites outside of official app stores.

Mobile APP Under Attack: FREE

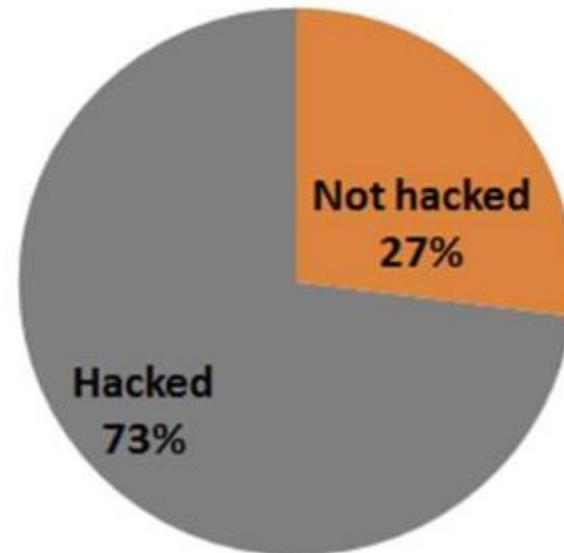
Popular Free Apps

(n=15 per O/S)

Apple iOS



Android

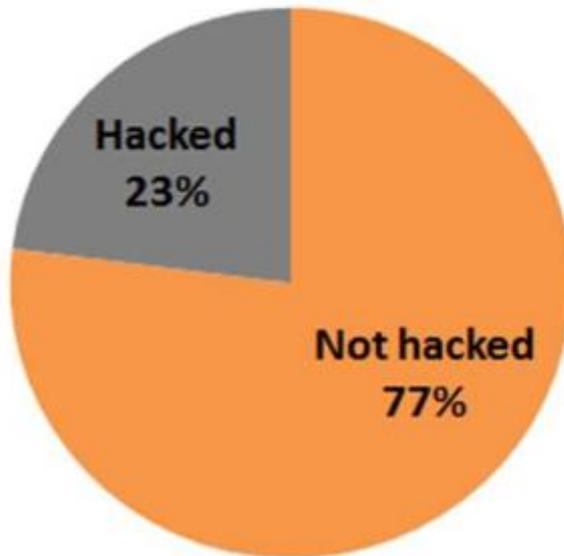


Mobile APP Under Attack: FINANCIAL

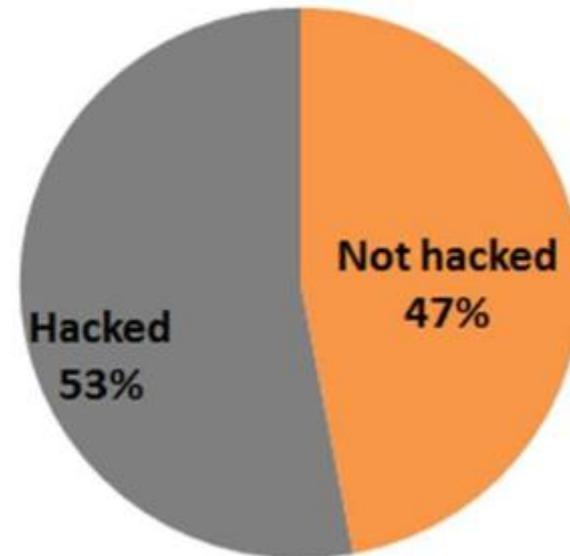
Mobile Financial Apps

(n= 40 per O/S)

Apple iOS



Android



TESCO Bank

At least £2.5m stolen

- **Internal systems blamed for monster cyber-attack**



What do we think about?

Threats to Users?



68% of funds

lost as a result of a cyber attack
were declared unrecoverable

170 days

Average time to
detect a malicious or
criminal attack

176%

Increase in the number of cyber
attacks, with an average of 138
successful attacks per week

\$12.7 million
96% increase from 2010

Average annualized cost of cyber crime in the US

CYBER SECURITY

Three stylized red umbrella icons are arranged horizontally. Each umbrella has a white interior and a grey dot representing a handle. The word 'AWARENESS' is written in large, bold, black capital letters across the middle of the umbrellas.

AWARENESS



ARE YOU AWARE?

National Cyber Security Awareness



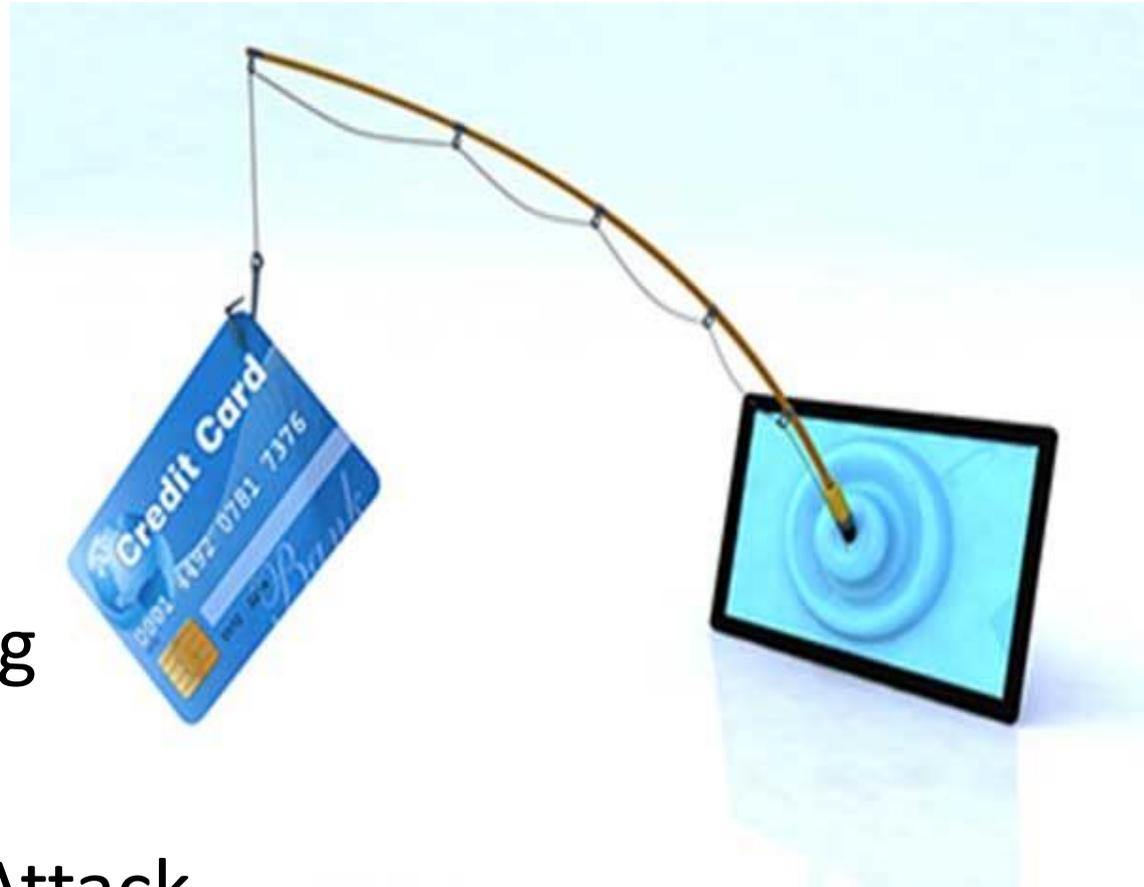
1 – 31 October

Stop.
Think.
Connect.

October 31

Are Citizens Aware?

- Phishing
- Link Jacking
- Like Jacking
- Spam
- Drive-by
- Social Engineering
- Insider Exploits
- Method Swizzle Attack



How to Protect Yourself?

- Avoid
 - Hyperlinks in email
 - Search engine results
 - Pop-up windows
 - Unexpected steps
 - Unsafe internet connections
 - Jailbroken/Rooted devices
 - Unknown (insecure) networks



How to Protect yourself

- Do:
 - Use strong passwords
 - Different password for each account
 - Never disclose log-in/account details
 - Keep electronic receipts
 - Check bank statements regularly
 - Report unusual activities/transactions to bank
 - Use only trusted/secure computer
 - Use 2-factor authentication
 - Be Social-Media Savvy



Recommended User Attitude!

- Managed
Paranoia

Legislation Needed?

- Data Protection
- Data Retention
- Right to be forgotten
- Penalty for breaches
- Cyber Security Insurance



When will it happen



Issues re Businesses:

- Improper protection of User data
- Responsibility to notify of cyber incidents
 - Government/Clients
- Right to mandate companies to correct information held or shared about clients
- Mobile Apps collecting unnecessary information

Hindrance to Awareness

I am not IT/Computer Savvy

- But you own a smart phone/appliances

That does not apply to me

- Admin bypass/workaround

I have nothing important on my phone

- You may be the weak link

My banker is very secure

- Refer to TESCO Bank

Questions



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